

# Leaving a Legacy

Volume 33, Issue 1

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## President's Message: Jan Schumacher Muhlenberg College

"There are certain things that are fundamental to human fulfillment. The essence of these needs is captured in the phrase 'to live, to love, to learn, to leave a legacy'. The need to live is our physical need for such things as food, clothing, shelter, economical well-being, health. The need to love is our social need to relate to other people, to belong, to love and to be loved. The need to learn is our mental need to develop and to grow. And the need to leave a legacy is our spiritual need to have a sense of meaning, purpose, personal congruence, and contribution" Stephen R. Covey

The exec board found out at our retreat in June that I love quotes and inspiration stories. I have my own personal stash of Chicken Soup for the Soul books as well as items I've collected from my years in Residence Life. The above quote fits in well with this year's annual conference of *Leaving a Legacy*. Co-chairs, Lynn Burke from Gettysburg College and Kaycee Palko from Carnegie Mellon University, have been hard at work with their committee to provide us a conference filled with quality sessions, Dr. Maggie Culp as our keynote speaker, and plenty of opportunities for connecting with colleagues from around the state. Please plan to join us in Monroeville, PA from October 14 – 16, 2007.

I looked back at what I wrote when I ran for President-elect. I noted that what has kept me involved in PCPA are the people and connections I have made during my tenure with the association. I still feel strongly that PCPA's strength lies in its members and their involvement in organization. Please consider getting involved in the Association by helping out with a Keystone, joining a commission committee, writing an article for the newsletter, or submitting a topic to discussion over the list serve. Also remember you have resources on the executive board should you have questions or feedback. Feel free to contact your Member-At-Large (MAL) or another member of the executive board, we'd be happy to hear from you!

It's also important to recognize the time and talents of the members of the executive board whose term has ended. My sincere thanks go out to Mary Ellen Bayuk, Terry Wigle, Shirley Rodgers, Laurie Verost, and Brian Mauro. Additionally let's welcome members who are either new to the board or to their position.

President-Elect – Dan Kennedy, Carnegie Mellon University

Membership Commission Chair – Amber Valentine, Indiana University of Pennsylvania

Communication Commission Chair – David Falletta, Washington and Jefferson College

Two-Year Member at Large West – Kelly Carpenter, Westmoreland County Community College

Four-Year Member Private East – Cindy Nguyen, Penn State Lehigh Valley

Four-Year Member Public West – Ted Cogar, Indiana University of Pennsylvania

Webmaster (now an exec board position) – Bryan Valentine, LaRoche College

Generally while the summer has gotten busier each year, I also see it as a time to reflect, to plan, and to renew oneself for the up coming academic year. So I hope you have the time to do all these things. Remember to take some time for yourself whether it's to learn a new hobby or skill, catch lightning bugs, to spend time with family and friends, go out and put your face up to the sun, or maybe even read some books for fun.

Hope to see you in Monroeville in October!

Best,

Jan Schumacher

Director, Residential Services

Muhlenberg College

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### Upcoming PCPA Events:

#### 2007 Annual Conference

- ◆ October 14 - 16, 2007
- ◆ Radisson Hotel  
Pittsburgh in  
Monroeville



**Pennsylvania College Personnel Association**  
*Serving student affairs professionals in higher education in Pennsylvania*

[www.pcpa.net](http://www.pcpa.net)

## FROM THE MEMBERSHIP CORNER

Prepared by: Amber N. Valentine, Membership Chair  
 Indiana University of Pennsylvania

PCPA Current Membership Database: 199  
 Number of members who participate in the ListServ: 189

A breakdown of the membership follows:

Institution Type		Expiration Dates	
• Two-Year CC	21	• October 2007	160
• Four-Year Public	81	• October 2008	24
• Four-Year Private	92	• October 2009	4
• Other	5	• October 2010	4
		• October 2011	2
		• October 2015	1
		• October 2017	1
		• Emeritus	3
Membership Type		Membership-At-Large Representation	
• Emeritus	3	• Two-Year East	12
• Associate	5	• Two-Year West	9
• Regular	153	• Four-Year East Private	56
• Student	36	• Four-Year West Private	43
		• Four-Year East Public	29
		• Four-Year East Public	50

- There are 189 members on the listserv
- Provided MALs with updated constituent lists on June 18, 2007

# BOARD BRIEFS

## June 19, 2007

**Prepared by: Dr. Charmaine Strong, PCPA Secretary  
Seton Hill University**

The June Executive Board Meeting was hosted by PCPA President Jan Schumacher at Muhlenberg College in Allentown, PA. Following are the highlights:

- ◆ Conference Co-Chairs, Kaycee Palko and Lynn Burke, presented update on *"Leaving a Legacy."* Save the dates - 14 - 16 October 2007 for the Annual Conference at the Radisson Hotel in Monroeville, PA.
- ◆ Treasurer's report reflects the total assets of \$18,354.83.
- ◆ PCPA President, Jan Schumacher, lead a discussion on partnerships/co-sponsorships for programs. She will raise this topic at the ACPA Summer Leadership Conference and will also investigate what other state organizations do with partnerships. Draft agreement will be developed. Executive Board agreement that partnering with other state organizations (ex. ASJA) to present programs for professional development of the membership will be continued and expanded to include other organizations.
- ◆ Todd Eicker, Past President, updated Board on the revised mission statement and goals and the following action plans were discussed: Diversity of Membership; Development of Committees; Collaboration; and Orientation/Integration of Executive Board Members. Todd Eicker will be formatting the work completed to date into a report form with timelines.
- ◆ 2006-07 Keystone wrap up was given by Kelly Finley, Professional Development Chair and dates for fall 2007 were proposed: 16 and 30 November. Proposed topic - campus safety/security and duty of care. Stay tuned for details!
- ◆ Summer Book Club initiative will be implemented summer 2008.
- ◆ Discussion about use of technology without adequate monitoring/controls was lead by President Elect Dan Kennedy; branding/image issues also noted. Dr. Kennedy will meet with Webmaster and Executive Board member, Dave Falletta, to discuss and present recommendations at the October Board meeting.



**26<sup>th</sup> Annual Conference**  
**October 14-16, 2007 • Monroeville, PA**

**Top 7 Reasons to attend the conference:**

7. To leave a legacy on the profession
6. Professional Development
5. Networking Opportunities
4. To be a Mentor or Mentee
3. Gain new knowledge
2. Shopping at Monroeville Mall!
1. An opportunity to win Bob Diltz Dancing Fool Award

For more information on  
the conference, visit:

[www.pccpa.net/conference.html](http://www.pccpa.net/conference.html)

Pittsburgh was recently voted  
America's Most Livable City!

To see attractions or for more  
information on Pittsburgh, visit:



<http://www.radisson.com/monroeville>

## **PCPA 2007 Conference Speakers**

### ***Monday afternoon Keynote Speaker***

#### **Dr. Maggie Culp**

Co-editor of *Community College Student Affairs: What Really Matters* (2005), *Life at the Edge of the Wave: Lessons from the Community College* (1998), and *Promoting Student Success in the Two-Year College* (1995), Maggie Culp has thirty years experience as a vice-president, dean, faculty member, teacher, change agent and motivational speaker in Florida, Massachusetts, Texas, and Virginia.

A nationally recognized leader in student affairs, an expert on institutional effectiveness and an inspirational speaker, Maggie Culp served on eighteen Southern Association Reaffirmation Teams (SACS), created a student affairs program recognized by SACS as a "model for the nation," designed an enrollment management/student success model used by many institutions across the country, and led a major computer conversion (legacy to Datatel) that was labeled a "best practice" implementation. The recipient of numerous state and national awards, Maggie Culp has motivated and educated thousands with her presentations at national and state conventions, designed and facilitated hundreds of workshops for educators and business leaders, and is currently assisting thirty-two colleges and universities to evaluate and redesign Student Affairs, implement cultures of evidence, build partnerships between Academic and Student Affairs that increase student success, and create enrollment management/student success models for a new generation of students and faculty.

Maggie Culp earned an M.A. in Counseling, an Ed.S. in Administration and Supervision, and an Ed.D. in Curriculum and Instruction (with concentrations in Counseling Psychology, Research Methods, and Educational Leadership). She is MBTI, TQM and Baldrige trained and has written extensively about assessment, building and leading teams, community colleges, applying the Myers-Briggs Type Indicator to business and education, creating cultures of evidence, developing student learning outcomes, the importance of partnerships between Academic and Student Affairs, teaching styles, leadership styles, legal issues in higher education, motivating students and faculty, strategic and operational planning, student affairs, conflict resolution techniques, and the intelligent use of technology.

For more information on Maggie Culp, go to <http://www.maggieculp.org>

### ***Sunday evening speaker***

#### **JoAnne E. Burley, Ph.D.**

##### **Executive Director Pittsburgh Council on Higher Education**

JoAnne E. Burley, Ph.D., is the Executive Director of the Pittsburgh Council on Higher Education (PCHE), a multipurpose consortium of ten colleges and universities located in Allegheny County, Pennsylvania. Previously, Dr. Burley served as CEO/Chancellor of the McKeesport Campus of The Pennsylvania State University. She serves on the Board of Directors of The Forbes Funds, UPMC Health Systems and the Greater Pittsburgh Literacy Council. Dr. Burley is a Life Trustee for the Carnegie Institutes and Library. She also sits on the boards of the Multi Cultural Arts Initiative (MCAI), Negro Emergency Education Fund (NEED), the Pittsburgh Public Service Fund and the Beverly Jewel Wallace Lovelace Advisory Board.

For more information on the PCHE, go to <http://www.pche.org/>

## 2007 PCPA CONFERENCE AT A GLANCE

### SUNDAY, OCTOBER 14

11:00 am - 5:00 pm	Case Study Competition
3:00 pm - 5:30 pm	Registration
5:30 pm - 6:00 pm	Volunteer Meeting
6:00 pm - 7:00 pm	President's Reception
7:00 pm - 8:30 pm	Opening Speaker, JoAnne Burley
	Welcome Dinner
9:00 pm - 12:00 am	Entertainment

### MONDAY, OCTOBER 15

7:30 am - 8:30 am	Breakfast
8:30 am - 10:00 am	Registration
8:30 am - 10:30 am	Chief Student Affairs Officers Breakfast & Roundtable Discussion
<b>8:30 am - 9:30 am</b>	<b>Breakout Session 1</b>
<b>9:45 am - 10:45 am</b>	<b>Breakout Session 2</b>
11:00 am - 11:30 am	Mentor/Mentee Session
11:45 am - 12:30 pm	Lunch
12:30 pm - 1:45 pm	Keynote Address, Dr. Maggie Culp
<b>2:00 pm - 3:00 pm</b>	<b>Breakout Session 3</b>
<b>3:15 pm - 4:15 pm</b>	<b>Breakout Session 4</b>
4:15 pm - 5:15 pm	PCPA Business Meeting - open to all
5:15 pm - 6:30 pm	Free Time
6:30 pm - 8:30 pm	Awards Dinner
8:30 pm - 9:15 pm	New Comers Carnival
9:00 pm - 1:00 am	Bob Diltz Dance Party

## TUESDAY, OCTOBER 16 \*College Spirit Day\*

7:30 am - 8:30 am	Registration
7:45 am - 8:45 am	<b>Breakout Session 5: Breakfast Roundtables</b>
9:00 am - 10:00 am	<b>Breakout Session 6</b>
10:15 am - 11:15 am	<b>Breakout Session 7</b>
11:30 am	Hotel Check-Out
11:45 am - 12:45 pm	Closing Luncheon <ul style="list-style-type: none"> <li>◆ Nametag Raffle</li> <li>◆ Conference Committee Recognition</li> </ul>

**2007 Conference Highlights****Creating and Implementing a Comprehensive Assessment Plan*****Presenter: Jan Arminio, Shippensburg University***

**Program Abstract:** Integrating a CAS (Council for the Advancement of Standards in Higher Education) review within a comprehensive assessment program can lead to sustainable leading and learning. This interactive session takes participants through the 7 steps of conducting a CAS review including data collection and interpretation for designing an action plan. It also will situate a CAS review within a comprehensive assessment model for the purpose of shaping and enhancing student learning.

**Understanding Transgender*****Presenter: Jennifer de Coste, Penn State Altoona***

**Program Abstract:** This is a basic workshop all about what it means to be male, female, both, neither, or something else. We'll discuss some of the everyday challenges transgendered people might face on college campuses, view a short film, and review practical steps colleges can take to be proactive in relation to trans issues.

## **2007 Conference Highlights (continued)**

### **Multiple Perspectives on Legacy**

**Presenter:** *Dr. Linda M. Hall, Indiana University of Pennsylvania*

**Program Abstract:** We all wonder how we will be remembered – the mark that we will leave. What impact will I have as a professional? How do others see me and my work? What will I be proud of at my retirement? This program features a panel of professionals at different stages in their careers to discuss their thoughts about leaving a legacy. This interactive discussion will be based on Kouzes and Posner’s book on Legacy and Leadership.

### **ASK Standards: A Road Map for Success**

**Presenters:** *Amanda R. Knerr and Robert Domingo, Penn State University*

**Program Abstract:** Does the word “assessment” cause you anxiety? Do you feel unprepared to conduct assessment? Using ACPA’s ASK (Assessment Skills and Knowledge) Standards, we will discuss “What do I need to know?” and help you create a professional development road map to develop skills needed to Leave a Legacy of success.

### **Partnerships for Diversity**

**Presenter:** *Barbara Johnson, Carlow University*

**Program Abstract:** In small campus environments, a diverse, culturally rich community does not always exist. How can student affairs professionals create unique opportunities that enhance the collegiate experience of students so that they are exposed to professionals and role models whose diversity can enhance the success of students?

### **Multiculturalism as Advanced Citizenship: Repositioning Diversity Education**

**Presenter:** *Brian C. Johnson, Susquehanna University*

**Program Abstract:** How can educators prepare students to demonstrate courage and commitment to address complex community problems and broader social issues of diversity? This session will focus on repositioning multiculturalism to reduce student resistance to diversity education by educating students in interpersonal competencies and skills needed to produce good citizens.

## **2007 Conference Highlights (continued)**

### **Our Powerful Legacy: Influencing Future Headlines**

**Presenters:** *Kate Linder and Tedd Cogar, Indiana University of Pennsylvania*

**Program Abstract:** Using a multi-media approach, this program will examine current news headlines, creating awareness of how higher education can benefit from a legacy of ethical, moral decision-making. The facilitators will discuss strategies to empower university constituents to live life with integrity, creating better headlines in the future.

### **Measuring the Impact of Experiential Education on First Year Students**

**Presenter:** *Brian Mauro, Ph.D.*

**Program Abstract:** Building a sense of community at a commuter campus can have a great impact on student retention and success. However, developing that community can be difficult. This presentation will provide an overview of how experiential learning as part of an outdoor orientation program influenced students' academic and social integration. The data collected from this research indicates an increase in overall student satisfaction and retention.

### **Chief Student Affairs Officers Breakfast & Roundtable Discussion**

**Presenter:** *Joseph Merkle, York College of Pennsylvania*

**Program Abstract:** "College Student Affairs & Student Life": An open exchange and dialogue on campus and student life issues shared by senior level Student Affairs Officers, including current hot topics, emerging issues of interest/concern, and future planning for Student Affairs programs and services.

### **Opening Eyes to Diversity**

**Presenter:** *Dr. Sue Norton, Edinboro University of Pennsylvania*

**Program Abstract:** "Opening Eyes to Diversity" will explore the impact of ethnocentrism on campus climate. Through the use of activities, video clips, worksheets, guided discussion and role play, participants will experience their own blind spots and assumptions. Processing will include how similar activities can be used to raise student awareness on individual campuses.

## **2007 Conference Highlights (continued)**

### **Parents of First-Generation College Students: Hovering or Disconnected?**

**Presenter:** *Christine Ohl-Gigliotti, Syracuse University*

**Program Abstract:** Working with parents of today's students is essential; however, we know little about parents of first-generation college students. This interactive session will leave you with a clearer understanding of how parents who have not graduate from a four-year college experience their child's entry into the first year of college.

### **Does a Subculture of Student Leadership Exist?: A Case Study**

**Presenter:** *Nicole P. Roop, University of Maryland, College Park*

**Program Abstract:** Research has not been performed to determine a subculture of student leaders, nor why student leaders interact with institutional agents. The intent of this multiple-case study was to investigate the existence of this subculture. The presenter will discuss the study's findings and case study and subculture research in higher education.

### **Beyond Citations: Crafting a Developmental Framework for Alcohol Intervention**

**Presenters:** *Jamie Rossie and Holly Hippensteel, Carnegie Mellon University*

**Program Abstract:** Carnegie Mellon University implemented an alcohol medical assistance protocol in 2000. Dubbed the "amnesty program" by students, it allows for non-disciplinary response in alcohol related medical emergencies when help is sought. This session will discuss the development and implementation of the "amnesty" protocol, exploring both positive feedback and criticisms from our experience.

### **Student Affairs and Academic Affairs Collaboration: Strategies for Student Success at the Community College**

**Presenter:** *Matthew R. Shupp, Community College of Philadelphia*

**Program Abstract:** Research indicates that engagement outside of the classroom is essential to students' academic success. However, multiple priorities with often competing agendas rarely allow community college students the opportunity to participate in extra-curricular activities. Come see how Student Affairs and Academic Affairs at Community College of Philadelphia have collaborated to provide programs and initiatives that have a lasting impact on students' college experience.

## **2007 Conference Highlights (continued)**

### **Discovering Our Past Legacy: Women's Awareness Program**

**Presenter:** *Josette Skobieranda Dau, University of Pittsburgh at Johnstown*

**Program Abstract:** Who was the first woman to serve as a University President? How many women have won a Nobel Prize for literature? What issues are you concerned about within higher education? This session features the film "Real Women Have Curves" and includes discussion about the role of women in college and university settings. Open to everyone.

### **Supervising a Career Counseling Intern: Methods, Challenges, and Benefits**

**Presenters:** *Ryan Sweeney, Ph.D. and Jennifer Cwiklinksi, M.A., University of Pittsburgh*

**Program Abstract:** Supervision is a key component to an intern's training and future success. This program will explore the role that supervision plays in the personal and professional development of a Career Counseling intern. Specific methods utilized in supervision, challenges encountered in the supervisory relationship, and ways an intern can benefit a career services office will be discussed.

### **Create a Safe Zone Program for Your School**

**Presenter:** *Audrey Thrasher, York College*

**Program Abstract:** Do you feel LGBT students/staff are not supported on your campus? Well, YOU can do something about it! Come and learn how to create a Safe Zone program which focuses on education and acceptance and how to tailor the program to your school's needs.

## **“What is the Constituencies Commission and Why Should We Care?”**

By Kate Linder, Constituencies Commission Chair,  
Indiana University of Pennsylvania

Greetings PCPA members, I hope you are enjoying the summer months as you continue the challenging and rewarding work inherent to higher education. I write to re-introduce one of PCPA's commissions, the "Constituencies Commission," and to invite your involvement in achieving its important objectives. This Commission, which is part of the PCPA executive board, is responsible for: identifying and addressing issues of concern to student affairs professionals who are members and allies of traditionally under-represented groups; monitoring and disseminating information on state and federal legislation (for example, information pertaining to affirmative action, drug and alcohol policies, policies affecting the management and execution of university disciplinary processes, and other policies which impact higher education); and, working collaboratively with other PCPA Commissions, the Executive Board, and the membership to continuously assess and enhance the organization's leadership and competence in each of these areas.

As you can see, the Constituencies Commission has significant responsibility for addressing key issues at our institutions that affect the core experiences of our faculty, staff, and students. The parameters of the way we do business in a multiplicity of areas are defined by state and national legislation. Our institutions' recruitment, retention, reputation, and rates of matriculation are directly impacted by the quality of the college and university environment experienced by our faculty, staff, and students. The Constituencies Commission embodies the theme of the 26<sup>th</sup> Annual PCPA Conference to be held October 14-16, 2007 - we are charged with "leaving a legacy" at our colleges and universities by promoting environments that are safe, healthy, productive and welcoming to all individuals and which embrace (not just tolerate or ignore) a diversity of personal characteristics, values, beliefs, traditions, and dreams.

If you have passion, commitment, and/or expertise in the areas of diversity, substance abuse, disciplinary issues, or if you're fascinated by the political process and interested in current legislative issues, put this newsletter down for just a moment, and email your desire to get involved to me at [klinder@iup.edu](mailto:klinder@iup.edu). This is an exciting time for the Constituencies Commission as we expand our opportunities to make a positive difference in the lives of our students and each other throughout the state. I look forward to creating the Constituencies Commission's legacy with you.

ANNOUNCING**Chief Student Affairs Officers Breakfast and Roundtable Discussion**

A special feature of PCPA's Annual Conference is the Breakfast and Roundtable Discussion program for chief student affairs officers which brings senior level administrators together for informal, yet focused dialogue on the very important and challenging work on and off our campuses. The Conference Keynote Speaker will offer expert perspectives on our students and issues facing colleges today (as part of our 'Roundtable').

Please join your colleagues from around the State of Pennsylvania for this special program on Monday, October 15<sup>th</sup> at 8:30 a.m. in the Radisson Hotel Pittsburgh – Monroeville.

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CALLING FOR:**PAST OFFICERS OF PCPA!**

PCPA Executive Board is interested in recruiting past executive board members for POAC, Past Officers Advisory Committee. Committee members would be encouraged to stay active in the association and to occasionally attend a board meeting (1 or 2 times per year). The E-Board sees POAC as important consultants on PCPA affairs, presenters at professional development activities, and ambassadors for the association; and we want to encourage your involvement again in the association. Please contact:

**Past Officers Advisory Committee (POAC):**

Joseph Merkle / Dean of Student Affairs

York College of Pennsylvania

Country Club Road / York, PA 17405-7199

Phone: 717-815-1460 / Fax: 717-849-1607

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**Past Officers Advisory Committee (POAC):**

David Wilson / Director of Counseling and Health Services

Saint Francis University

P.O. Box 600 / Laredo, PA 15940

Phone: 814-472-3211 / Fax: 814-472-3210

Email: [dwilson@francis.edu](mailto:dwilson@francis.edu)

# KUDOS

# OR R N E R

- ◆ To Kate Linder (IUP) for having an article published in the January/February edition of "About Campus," entitled "I'm Glad Someone Does It: The Joy of Judicial Affairs."

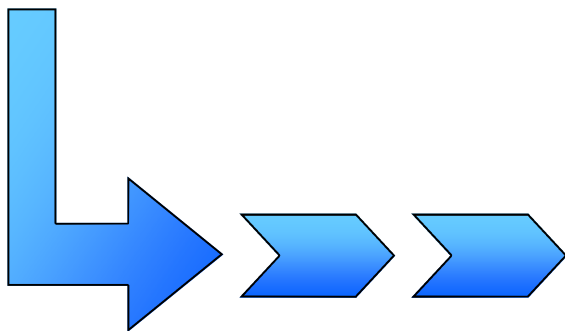
GREAT JOB, KATE!

## ARE YOU LOOKING FOR A NEW POSITION?

If you are currently looking to change positions or gain a new experience, please visit the PCPA Website at <http://www.pcpa.net/PAJobs.htm> to search for different job openings in Pennsylvania and the rest of the nation.

## ARE YOU HIRING?

If you have a position open at your institution and would like to advertise it on the PCPA website, please send the job description and accompanying information to Bryan M. Valentine, PCPA Webmaster, at [Bryan.Valentine@LaRoche.edu](mailto:Bryan.Valentine@LaRoche.edu)



### LEAVING A LEGACY

- Published by the Pennsylvania College Personnel Association; a division of ACPA.
- The newsletter is issued three times a year: March, July, and November.
- Deadline for copy is the 15<sup>th</sup> of the prior month.

The Pennsylvania College Personnel Association does not discriminate on the basis of race, color, national origin, gender, age, affectional/sexual orientation, or disability in any of its policies, procedures or practices. The non-discrimination policy covers membership and access to association programs and activities including but not limited to conferences, placement services, publications, and educational services.

### ADDRESS ALL NEWSLETTER INQUIRES TO:

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